

Press release November 7th 2014



photo: Nils Koenning

## Bekkering Adams architects part of Microwave International New Media Arts Festival Hong Kong 2014

Bekkering Adams architects is a Dutch architectural firm that stands for unique architecture by creating buildings with a soul. The aim is to make environments where users and visitors can identify themselves with and can be proud of. Together with an enthusiastic team of architects and designers, the founders Juliette Bekkering and Monica Adams work on innovative and sustainable projects with a strong identity, defined by expressive architecture with a tactile expression of material and detail.

Over the years a distinct oeuvre has been established, characterized by iconographic and characteristic buildings. Research plays a key role within projects and parallel to the design process the office frequently seeks collaboration with other parties to set up research routes to deepen the content of the design, including research into sustainability, materialization, scenographic and typological studies. The office has a special interest in the potential of public and collective space in the contemporary transformation processes of our cities.

For the Architecture Biennale Venice 2014 Bekkering Adams

Festival Grand Opening: Friday November 7th  
Exhibition Hall - Low Block - Hong Kong City Hall  
More information [www.microwavefest.net](http://www.microwavefest.net)

architects created the installation FUNDAMENTALS:Form-  
ContraForm. This installation reflects on the concept and  
definition of Time, Space and Existence. The essence of  
FUNDAMENTALS is conceived as the elementary space  
that every person needs. Architecture is fundamentally  
created by the definition of co-ordinates in space. The  
installation FUNDAMENTALS: Form/ContraForm deals with  
the experience of mass versus the cavity. The intention is to  
provide an experience that is not only shaped by the physical  
boundaries of space, but is extended beyond the tangible.

The prototype will be shown in the main exhibition of the  
Microwave International New Media Art Festival Hong  
Kong 2014. Theme of this years' 18th edition of the festival  
is 'Living Architecture'. Revolving around city, technology  
and life, Microwave has invited multiple world known artists  
and scholars to come to Hong Kong with their latest media  
art works and projects. The programme this year comprises  
a series of exhibitions, artist talks, film screenings, and  
workshops that gives audience an experience of being dazed  
and allured by techno-arts and insights of the interaction  
between cityscape, green architecture and political climate.

Exhibition runs until 7th of December 2014  
More information [www.bekkeringadams.nl](http://www.bekkeringadams.nl)  
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